



**TF001**

**Church Leaders & Attendees**

**Total List: 1,220,600      Base Price: \$60/M**

These 100% direct response generated church leaders/attendees from primarily home schooling, church leadership, paid church staff or volunteers actively involved in their church. List is 100% Delivered Point Validated and NCOA updated monthly.

**Product Interests:**

Homeschool Interest.....	900,000
Pastoral/Lay Leaders Resources...	355,000

**Head of Household Ages:**

Age 18 to 29.....	1,800
Age 30 to 39.....	22,300
Age 40 to 49.....	100,400
Age 50 to 59.....	275,300
Age 60 to 69.....	424,700
Age 70+.....	333,500

*Updated annually*

**Income:**

\$25,000 to \$49,999.....	50,173
\$50,000 to \$74,999.....	217,833
\$70,000 to \$99,999.....	311,010
\$100,000 to \$124,999.....	243,214
\$125,000 to \$149,999.....	154,318
\$150,000 to \$174,999.....	150,638
\$200,000+.....	90,490

*Based on 2020 Zip+4 Census Data*

**Ages of Children:**

Ages 0 to 3.....	3,960
Ages 4 to 7.....	203,700
Ages 8 to 12.....	185,640
Ages 13 to 18.....	398,810

*Updated annually*

**Selection Charges:**

Product Interest.....	\$20/M
Head of Household Age.....	\$20/M
Age of Children.....	\$20/M
Income.....	\$20/M
Phone.....	\$20/M
State/Zip/County/MSA.....	\$5/M
Gender.....	\$5/M

**Output Charges:**

Keycodes/Title Lines.....	\$2/M
Panel Splits.....	\$10/ea.
Email.....	\$50/ea.
FTP/Download link.....	\$75/ea.

**Call for volume discounts!  
5,000 Name Minimum Order**  
*M = per thousand*

***For a complete list of our services visit [www.ChurchMailingList.com](http://www.ChurchMailingList.com)***

**Tri-Media Marketing Services**

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